

LEON LIU

a Minimalist Artist.

a Filmmaker & Photographer

who specializes in minimalistic aesthetic, non-linear narratives, and theatrical storytelling.

a Graphic Designer

who loves using the simplest shapes, colors, and texts possible, to communicate the essential information but also create eye-catching images.

Portfolio: leonliu.works

Email: leon.liu@nyu.edu

Experience

NYU Production Lab Student Ambassador

Film and photograph lab events and marketing reels and edit creative content for the Lab, including filmmaker reels and promotional video clips.

Assist in the execution of lab events with industry partner.

Create an organized catalog system for archiving and tagging Lab footage for easy-to-find use.

Set up a new style guide for lab's publicity materials.

October 2018 - July 2019

Unsplash Photo Curator

Online curator at one of the world's leading photography website Unsplash

14,920,000 views **79,800** downloads

June 2017 -

unsplash.com/@leoncooper

PERDITION Director of Photography / Associate Editor

An intermediate production short film presented by NYU Tisch School of the Arts.

Best Student Film of Florence Film Awards.

Official Selection of Oniros Film Festival and Prisma Film Festival IMDB qualified.

February 2019

Skillsets

Photography / Photo Editing | proficient

Photoshop / Lightroom / Camera Raw

Video Editing / Motion Graphic | proficient

Premiere Pro / After Effects

Graphic Design / Layout | proficient

Illustrator / InDesign

Front-End Web Development | proficient

HTML / CSS / SASS / JavaScript / jQuery / XD

3D Modeling | familiar

Maya / UE 4 / Wrap / Fuse

Communication / Presentation Skills

Chinese (Native) / English (Fluent)

Education

NYU Tisch School of the Arts

BFA in Interactive Media Arts 2019 - 2021

Minor in Film Production 2018 - 2021

NYU Tandon School of Engineering

Minor in Integrated Digital Media 2017 - 2021

Honors

NYU WeeklyQ Featured Artist

2020 Spring

NYU Tisch School of the Arts Dean's List

2017 2018 2019

Unsplash's Editorial Feed Featured Artist

2017 2018