

LEON LIU

Portfolio at leonliu.works
leon.liu@nyu.edu
Brooklyn, NY

I am a minimalist designer who specializes in using the simplest shapes, colors, and texts to communicate ideas that matter the most.

SKILLS

Graphic Design
Visual Branding
UI UX
Information Design
Motion Graphics
Video Editing

SOFTWARE

Photoshop
Illustrator
InDesign
Lightroom
Premiere Pro
After Effects
Figma
Sketch

CODE

HTML
CSS & SASS
JavaScript
jQuery
P5.js
Arduino

EDUCATION

New York University / Tisch School of the Arts

BFA in Interactive Media Art
Minor in Integrated Digital Media
Honors: magna cum laude (GPA: 3.9/4.0)
2017 – 2021

EXPERIENCE

New York University Steinhardt School of Culture, Education, and Human Development / Graphic Designer

Rebranded Steinhardt Applied Psychology Department YouTube Channel and created creative video contents for department events, student interviews, and graduation celebrations.
Oct 2019 – May 2021

Squad Inc. / Lead UI Designer

Set up new style guide and designed UI (iOS app) to provide an online marketplace for university student freelancers across the country.
Jan 2020 – Nov 2020

New York University Production Lab / Graphic Designer

Created meaningful design solutions (brochure, website) to demystify Lab's missions as an incubator for storytelling projects (independent feature film etc.) and provide guides on Lab's facilities and resources.
Oct 2018 – Jul 2019

HONORS

New York University Dean's List

All semesters

[Unsplash's Editorial Feed Featured Artist](#)

2017 2018 2020 2021